

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINTS OF ORIGIN: 2000 AND 2001

Subject	Total	Domestic	International
2000			
Residence (percent):			
United States	59.7	88.9	7.7
Pacific and Mountain States	35.0	52.4	4.1
California	21.5	32.8	1.6
Males per 100 females	104	121	78
Average age (years)	(NA)	(NA)	(NA)
Persons per party	2.1	1.9	2.4
Arriving June-August (percent)	26.6	26.9	26.0
Repeat visitors (percent)	59.0	64.8	48.7
Pleasure trip (percent)	79.9	75.9	87.1
In hotel only	64.4	54.5	82.1
One island only	73.3	72.1	75.3
Destined beyond Hawaii (percent)	(NA)	3.8	(NA)
2001			
Residence (percent):			
United States	63.8	90.5	9.4
Pacific and Mountain States	31.4	54.4	3.6
California	23.5	34.8	1.4
Males per 100 females	107	126	76
Average age (years)	(NA)	(NA)	(NA)
Persons per party	2.0	1.9	2.4
Arriving June-August (percent)	29.9	29.7	30.3
Repeat visitors (percent)	61.1	65.6	51.9
Pleasure trip (percent)	79.7	77.5	84.1
In hotel only	61.7	52.4	80.6
One island only	77.5	73.6	85.2
Destined beyond Hawaii (percent)	(NA)	3.3	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.